

Guaranteed Rate Launches Newest Version of Partner Xchange Site Designed to Help Real Estate Professionals Double Their Business

Guaranteed Rate, one of the ten largest retail mortgage lenders in the nation and an industry technology leader, announced it has launched a new, enhanced version of [Partner Xchange](#), its peer coaching site with exclusive content for real estate professionals.

The free site is designed to help real estate professionals rapidly build their business by tapping into the insights and expertise of more than 50 of the nation's top real estate agents who have combined for more than \$7 billion in career sales. More than 200 peer coaching videos are housed on the site, with a new coaching video from a top agent being released each week covering an aspect of four fundamental areas of growing a business: building a team, marketing, business development and using smart technology. Each of the four main subject areas begins with a master class, a 20-minute video overview from leading agents and key industry thought leaders featuring their best tips and suggestions. Each master class also features downloadable learning resources, including print step-by-step guides, slide presentations and audio files.

In addition, Partner Xchange also posts two technology and social media tips each week so that real estate professionals can better harness the power of these growing digital channels. Also, the site features a 40-minute live training webinar each month from leading agents and industry voices, as well as links to helpful articles and websites and a directory of real estate smartphone and tablet apps featuring dozens of apps vetted by Partner Xchange. Capping off the newly-enhanced site is a fresh, intuitive design and user experience.

“At Guaranteed Rate, we’ve always sought to provide resources to help real estate professionals build their business,” said Victor Ciardelli, president and CEO of Guaranteed Rate. “The newest version of Partner Xchange is our best offering yet, featuring clear, concise road maps to doubling their business and dominating their

markets from the nation's top real estate agents. There's no better coach than a peer who has climbed the mountain and is willing to share their secrets on getting to the top."

"Partner Xchange is a great idea and is a site that provides the foundation for an agent to grow their business and thrive in a highly competitive industry," said Elliot Koolik of Koolik Group Realty in Boca Raton, Fla., who was interviewed for one of the site's coaching videos. "By providing this high-level professional education resource, Guaranteed Rate shows that they truly understand the needs of real estate professionals today."

More than 30,000 real estate professionals are currently registered with Partner Xchange. In addition to the enhancements above, the site will continue to house its popular features and tools such as Enjoy Magazine, flyers, a loan status monitor, closing cost coupons, eBooks, widgets, mortgage calculators and an agent directory. To register for free for Partner Xchange and learn more about the site, please visit px.guaranteedrate.com.

Guaranteed Rate has received numerous honors for its commitment to technology, and its online loan application was named the "Best Corporate Digital Innovation" at the 2013 Moxie Awards. The company has grown from their inception in 2000 to become one of the ten largest retail mortgage lenders in the U.S., funding nearly \$16 billion in loans in 2013 alone. Guaranteed Rate has been able to expand successfully nationwide through a business model that allows top originators to join the company and close more loans faster through its technology, pricing, process and support. The company now has more top loan originators in the annual national rankings from mortgage industry publications *Mortgage Executive*, *Scotsman Guide* and *Origination News* than any other bank or mortgage company.